Universität Augsburg University

WE OPEN UP WORLDS.

Courses offered in English

Faculty of Business and Economics

Bachelor Level

Winter 2023/2024

For additional information about the courses, please search for the course ID in the corresponding module manual.

Additional German and English language courses for different levels are provided by the Language Center of University of Augsburg.

Participation in some courses is restricted. Please check the module manual and chair homepage for further information about the application processes.

Cluster Business Analytics & Operations

ID	Chair	Course	ECTS	Term	Limitation*
	Tuma	Introduction to Production and Transportation Planning	5	winter	No

Cluster Finance, Accounting, Controlling & Taxation

ID	Chair	Course	ECTS	Term	Limitation*
WIW-0271	Ullmann	International Taxation	5	summer	No
WIW-4725	Welzel	International Trade	5	summer	No
WIW-0270	Wilkens	International Finance	5	winter	No
WIW-4706	Schultze	Intercultural Management	5	winter/summer	Yes
WIW-0268	Schultze	International Accounting	5	summer	Yes
WIW-0372	Wilkens	Green Finance	5	winter	Yes

Cluster Strategy, Marketing & Management

ID	Chair	Course	ECTS	Term	Limitation*
WIW-9004	Lehmann	Cases in Strategic Management I: Principles	5	summer	No
WIW-9005	Lehmann	Cases in Strategic Management II: Smart Region Development	5	winter	No
WIW-0387	Lehmann	ImpACTup! Innovation and Entrepreneurship for Better Futures	5	winter/summer	No
WIW-9006	Lehmann	International Internship Experience I	5	winter/summer	No
WIW-9001	Lehmann	International Project	5	winter/summer	No
WIW-4721	Paul	New Media Marketing: Principles	5	summer	No
WIW-0338	Paul	Services Marketing: Principles (5 LP)	5	winter	No
WIW-4723	Veit	Digital Government Management	5	summer	No
WIW-0262	Veit	Electronic Commerce	5	winter	No

	Veit	Information Systems and Business Modeling	5	winter	No
WIW-0007	Veit	Management Information Systems	5	winter	No
WIW-0269	Wagner	International Entrepreneurship	5	summer	No
WIW-4707	Warning	International Business and Economics (= Comparative International Business and Economics)	5	winter	No
WIW-0370	Lehmann	Metropolitan Development	5	winter	Yes
WIW-4995	Lehmann	Project 5 CP	5	winter/summer	Yes
WIW-0326	Lehmann	Summer School on Global Perspectives of Public and Private Sector Interaction I (5 LP)	5	summer	Yes
WIW-0363	Lehmann	Summer School on Strategic Management in the International Context: Public, Private and Nonprofit Organizations I	5	summer	Yes
WIW-0343	Paul	Industrial Services Management	5	summer	Yes
WIW-4994	Paul	Industry Analysis	5	summer	Yes
WIW-0344	Paul	International Marketing	5	summer	Yes
WIW-0226	Paul	New Media Marketing: Research (Bachelor)	6	winter	Yes
IW-4735-	Paul	New Media Marketing: Research (Bachelor)	5	winter/summer	Yes
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WIW-0217	Paul	Services Marketing: Research (Bachelor)	6	summer	Yes
IW-4735	Paul	Services Marketing: Research (Bachelor)	5	summer	Yes
IW-0276	Paul	Services Marketing: Research (Bachelor)	5	summer	Yes
WIW-0335	Veit	Digital Transformation Research	6	winter/summer	Yes
WIW-9865	Veit	Digital Transformation Research (5 LP)	5	winter/summer	Yes
WIW-0215	Veit	IT Innovation Research	6	winter/summer	Yes
WIW-9842	Veit	IT Innovation Research (5 LP)	5	winter/summer	Yes
WIW-0214	Veit	Online User Behavior Research	6	summer	Yes
WIW-9854	Veit	Online User Behavior Research (5 LP)	5	summer	Yes
WIW-0367	Veit	Systematic Creativity (Design Thinking/Lean Startup/SCRUM)	5	summer	Yes
WIW-0235	Wagner	Bachelor Seminar Innovation & International Management (English)	6	winter/summer	Yes
WIW-0276	Wagner	Seminar: Strategy & Information (Bachelor Seminar Innovation & Int. Management (English))	5	winter/summer	Yes
WIW-0213	Warning	Topics in Global Business	6	summer	Yes
WIW-0276	Warning	Topics in Global Business	5	summer	Yes

Cluster Economics

ID	Chair	Course	ECTS	Term	Limitation*
WIW-0302	Heer	International Monetary Economics	5	winter	No
WIW-4719	Michaelis	International Environmental Policy	5	summer	No
WIW-0377	Michaelis	International Environmental Policy	5	winter/summer	No
WIW-4725	Welzel	International Trade	5	summer	No
WIW-4701	Heer	Macroeconomics	5	summer	Yes

* If "Yes": An application to attend is necessary. Please check the module manual and chair homepage about the application process.